

BUSINESS PRESENTATION



Pitch Deck

[PAY.AGOSEE.COM](https://pay.agosee.com)

2025

v1.0

AGOPAY

ABOUT US

OUR PLAN

MARKETING OPPORTUNITY

REVENUE

SUMMARY

AGENDA

ABOUT US

- ◆ AGOPAY is a next-generation digital payment platform that seamlessly integrates cryptocurrency into everyday transactions.
- ◆ We empower businesses and individuals with a secure, fast, and globally accessible financial solution.



Vision

To redefine the future of digital payments by making cryptocurrency a seamless, secure, and universally accepted payment method, empowering businesses and individuals worldwide with financial freedom and innovation.

Mission

AGOPAY is committed to building a global, user-friendly digital payment ecosystem that bridges traditional and cryptocurrency finance. Through cutting-edge blockchain technology, we provide secure, low-cost, and efficient transactions for businesses and consumers across industries and borders. Our mission is to drive mass adoption of digital payments, foster financial inclusion, and create a borderless economy where cryptocurrency is as simple to use as cash.

Concept

- Hybrid Payment: Crypto & Fiat.
- Stable coin Core: USDC, USDT, etc. for stability.
- Real-Time Conversion: Crypto/Fiat, seamless.
- Global Transactions: Fast, low-cost via stablecoins.
- Business & Consumer: Simplified crypto adoption.
- Secure & Transparent: Blockchain-based.
- Key Feature: Stablecoin enabled cross border payments.

15,000.54



Top Up



Pay



Send



History

10



THB

15,000.54



BTC

0.121010



XRP

500

MARKET OPPORTUNITY

A Booming Market: Tapping into the Rapid Growth of Digital Payments

- The global digital payments market is experiencing explosive growth, projected to reach \$24.31 trillion by 2030
- Shifting consumer preferences: Increased demand for secure, convenient, and instant transactions.
- E-commerce boom: Rapid growth of online shopping across all sectors.
- Mobile-first world: Widespread smartphone adoption and the rise of mobile wallets.

Let's explore how AGOPAY is revolutionizing the way we pay.

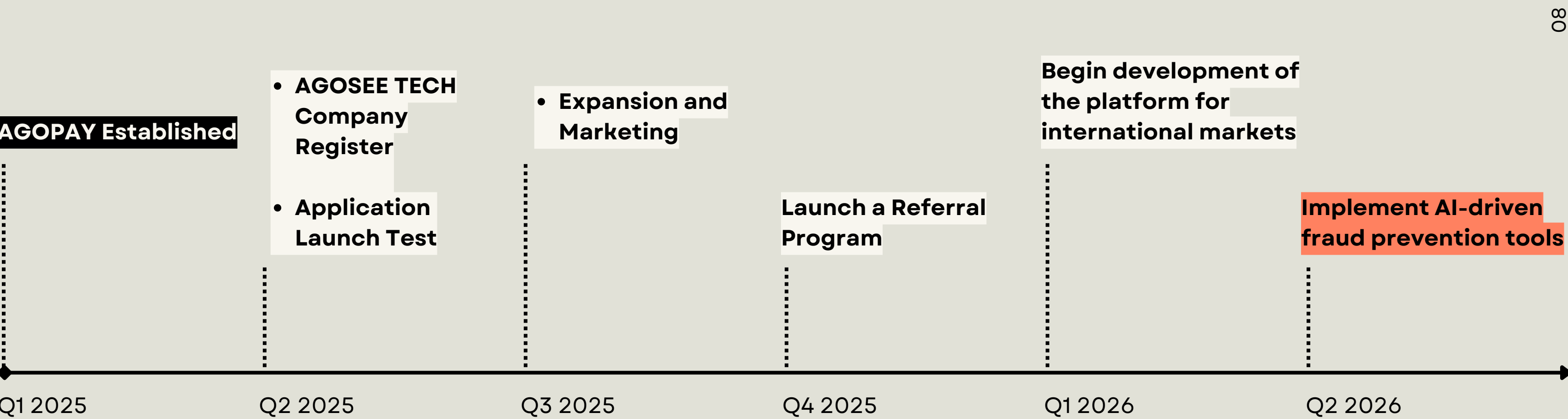
- Company Growth: 35% of revenue will be reinvested into the company for:
 - Product development and innovation
 - Marketing and expansion
 - Team growth and talent acquisition
- Social Impact: 5% will be dedicated to:
 - Supporting charitable organizations
 - Funding financial literacy programs
 - Promoting financial inclusion
- Employee Incentives: 20% will be allocated for:
 - Competitive bonuses and rewards
 - Employee stock options
 - Creating a fulfilling and rewarding work environment
- Investor Returns: 40% will be distributed to investors as:
 - Dividends
 - Stock appreciation

An aerial, black and white photograph of a multi-lane highway. Several cars are visible traveling along the road. On the left side of the highway, there is a dense line of trees. The overall perspective is from directly above, looking down at the road.

A Sustainable Revenue Model

Roadmap

- Develop and launch a cryptocurrency conveniently and quickly on pump.fund, providing a gateway for potential investors to easily connect with us.
- Launch the official website and release the Whitepaper, offering an in-depth explanation of the project.
- Attract investors through enhanced promotion across various social mediaplatforms.
- Begin development of the AGOPAY application.



MARKET SEGMENTATION(1)

AGOPAY'S TARGET MARKET SEGMENTS

AGOPAY SERVES A DIVERSE RANGE OF USERS BY BRIDGING CRYPTOCURRENCY WITH REAL-WORLD PAYMENTS.

1. CONSUMERS (EVERYDAY USERS)

 **INDIVIDUALS LOOKING FOR SECURE, FAST, AND LOW-COST TRANSACTIONS.**

 **CRYPTO HOLDERS WHO WANT TO SPEND DIGITAL ASSETS IN DAILY LIFE.**

 **TRAVELERS SEEKING CROSS-BORDER PAYMENTS WITH MINIMAL FEES.**

 **TECH-SAVVY USERS ADOPTING BLOCKCHAIN-BASED FINANCIAL SOLUTIONS.**

MARKET SEGMENTATION (2)

2. BUSINESSES & MERCHANTS

 **SMALL TO LARGE ENTERPRISES INTEGRATING CRYPTO PAYMENTS.**

 **RESTAURANTS, HOTELS, AND RETAIL STORES ACCEPTING DIGITAL CURRENCIES.**

 **E-COMMERCE PLATFORMS SEEKING GLOBAL PAYMENT SOLUTIONS.**

 **SUBSCRIPTION-BASED SERVICES LOOKING FOR DECENTRALIZED PAYMENT OPTIONS.**

MARKET SEGMENTATION (3)

3. INSTITUTIONAL & ENTERPRISE CLIENTS

 COMPANIES LOOKING FOR EFFICIENT, SCALABLE FINANCIAL SOLUTIONS.

 FINANCIAL INSTITUTIONS INTEGRATING BLOCKCHAIN-BASED PAYMENTS.

 CROSS-BORDER PAYMENT PROVIDERS REDUCING TRANSACTION COSTS.

 CORPORATE TREASURIES SEEKING CRYPTO ASSET MANAGEMENT TOOLS.

MARKET SEGMENTATION (4)

4. INVESTORS & CRYPTO ENTHUSIASTS

 **USERS INTERESTED IN AGOPAY'S TOKENOMICS & STAKING REWARDS.**

 **RETAIL AND INSTITUTIONAL INVESTORS HOLDING \$AGO TOKENS.**

 **BLOCKCHAIN SUPPORTERS LOOKING FOR REAL-WORLD APPLICATIONS.**

 **EARLY ADOPTERS INVESTING IN FINTECH AND WEB3 PAYMENT INNOVATIONS.**

 **AGOPAY IS POSITIONED TO DRIVE MASS ADOPTION OF CRYPTO PAYMENTS ACROSS INDUSTRIES AND USER DEMOGRAPHICS WORLDWIDE.**

Marketing(1)

1. Use Paid Advertising (PPC & Social Media Ads)

Google Ads: Target keywords like “best payment gateway for online stores”.

Facebook & Instagram Ads: Reach e-commerce owners, freelancers, and businesses looking for payment solutions.

Retargeting Ads: Follow up with website visitors who haven't signed up yet.

2. Partner with Businesses & Influencers

E-commerce Platforms: Integrate with Shopify, WooCommerce, or local platforms.

Finance & Business Influencers: Get them to review your platform.

Affiliate Program: Offer commissions for referrals.

3. Promote in Online Communities

Share on Reddit (r/smallbusiness, r/ecommerce, r/entrepreneur) and Quora by answering relevant questions.

Join Facebook Groups related to e-commerce and online businesses.

Use LinkedIn Outreach to contact businesses needing a payment system.

Marketing(2)

💡 4. Offer Limited-Time Promotions

Zero transaction fees for the first X transactions to attract new users.

Cashback or discounts for early adopters.

Referral rewards: Give bonuses to users who invite others to your platform.

🌐 5. Optimize SEO to Attract Organic Traffic

Write blog posts such as:

“How to Choose the Best Payment Gateway”

“Payment Solutions for Freelancers & E-commerce”

Get featured on fintech and e-commerce websites.

🏆 6. Improve User Experience (UX)

Simplify the signup process (reduce the number of steps).

24/7 live chat & customer support to boost conversions.

Marketing(3)

7. Focus on Local Markets & Niche Industries

Market to local businesses that need payment solutions.
Target specific industries like online courses, digital products, gaming, and SaaS.

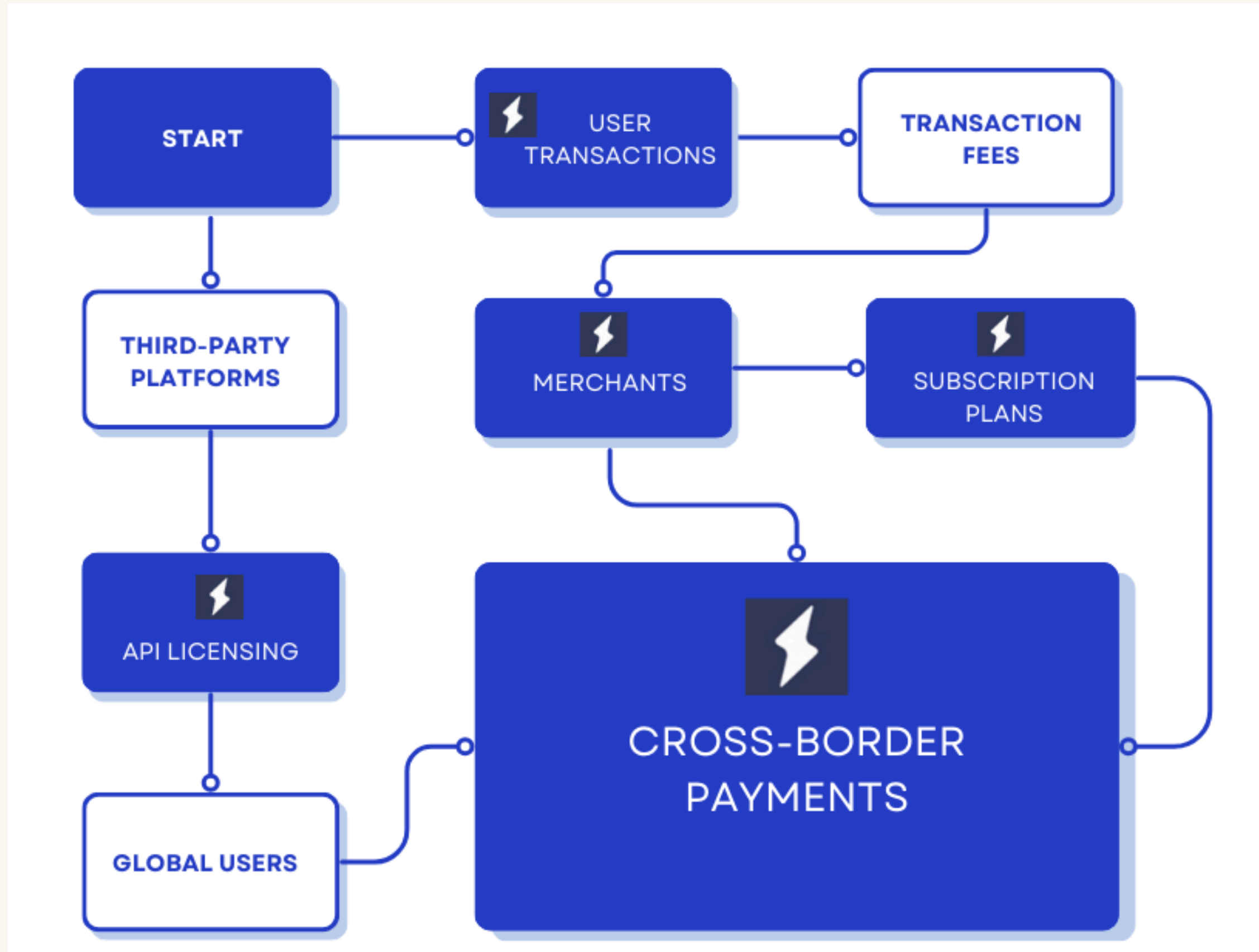
8. Attend Business & Fintech Events

Sponsor Startup & Fintech Meetups.
Network with online store owners & SaaS businesses.

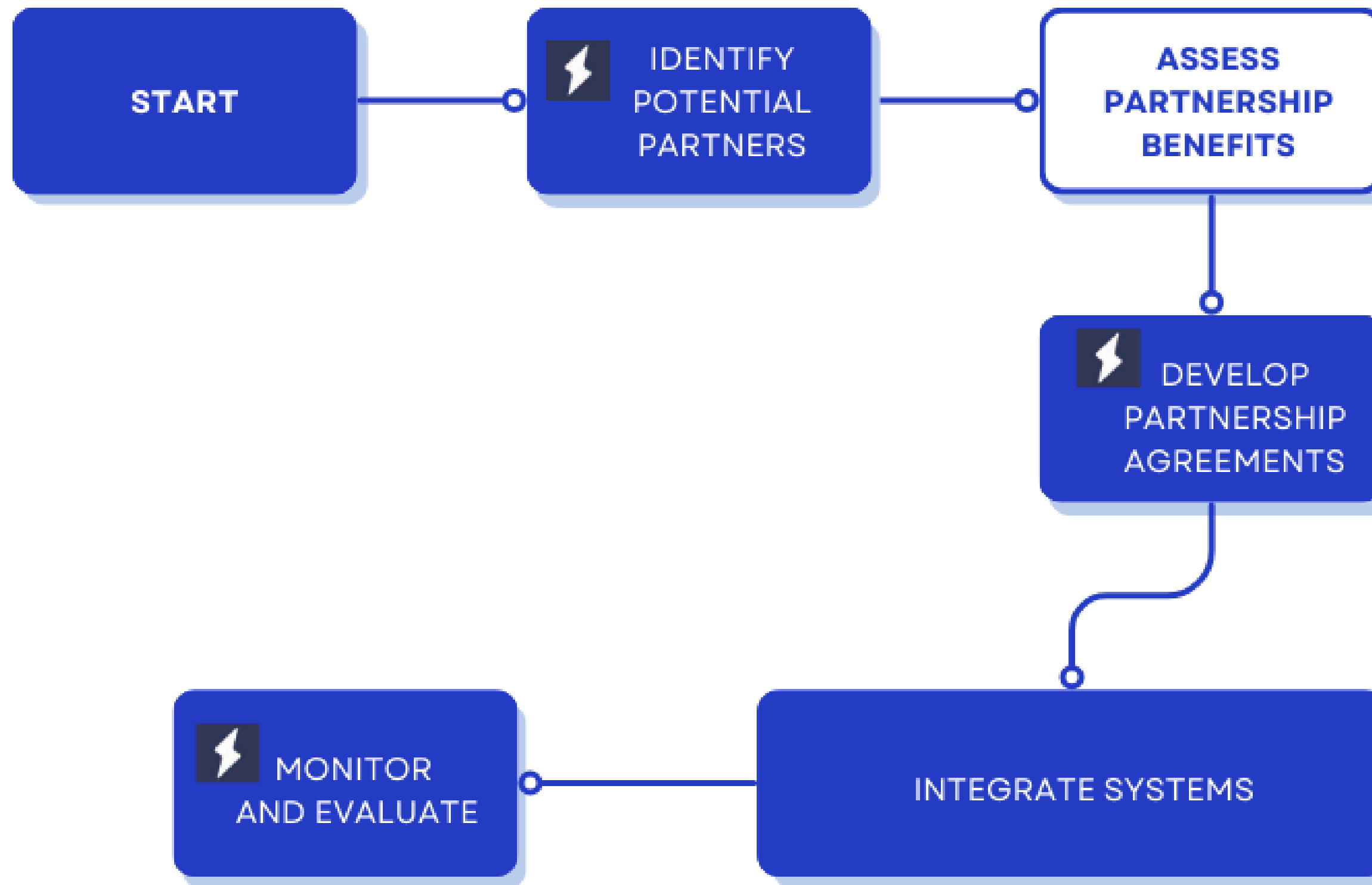
Fund Raising

- Introducing AGO Token: A utility token built on the Solana blockchain, designed to:
 - Reward early adopters and loyal users.
 - Power the AGOPAY ecosystem with enhanced features and benefits.
 - Facilitate secure and transparent transactions within the platform.
- Fundraising Strategy:
 - Seed Round: Targeting leading Venture Capital firms specializing in blockchain and fintech.
 - Private Sale: Offering exclusive investment opportunities to accredited investors and strategic partners.
 - Public Token Sale: Enabling wider community participation through a fair and transparent process.
- Investor Benefits:
 - Early access to a revolutionary payment platform.
 - Potential for significant token appreciation as the AGOPAY ecosystem expands.
 - Alignment with the future of finance and the decentralized web.

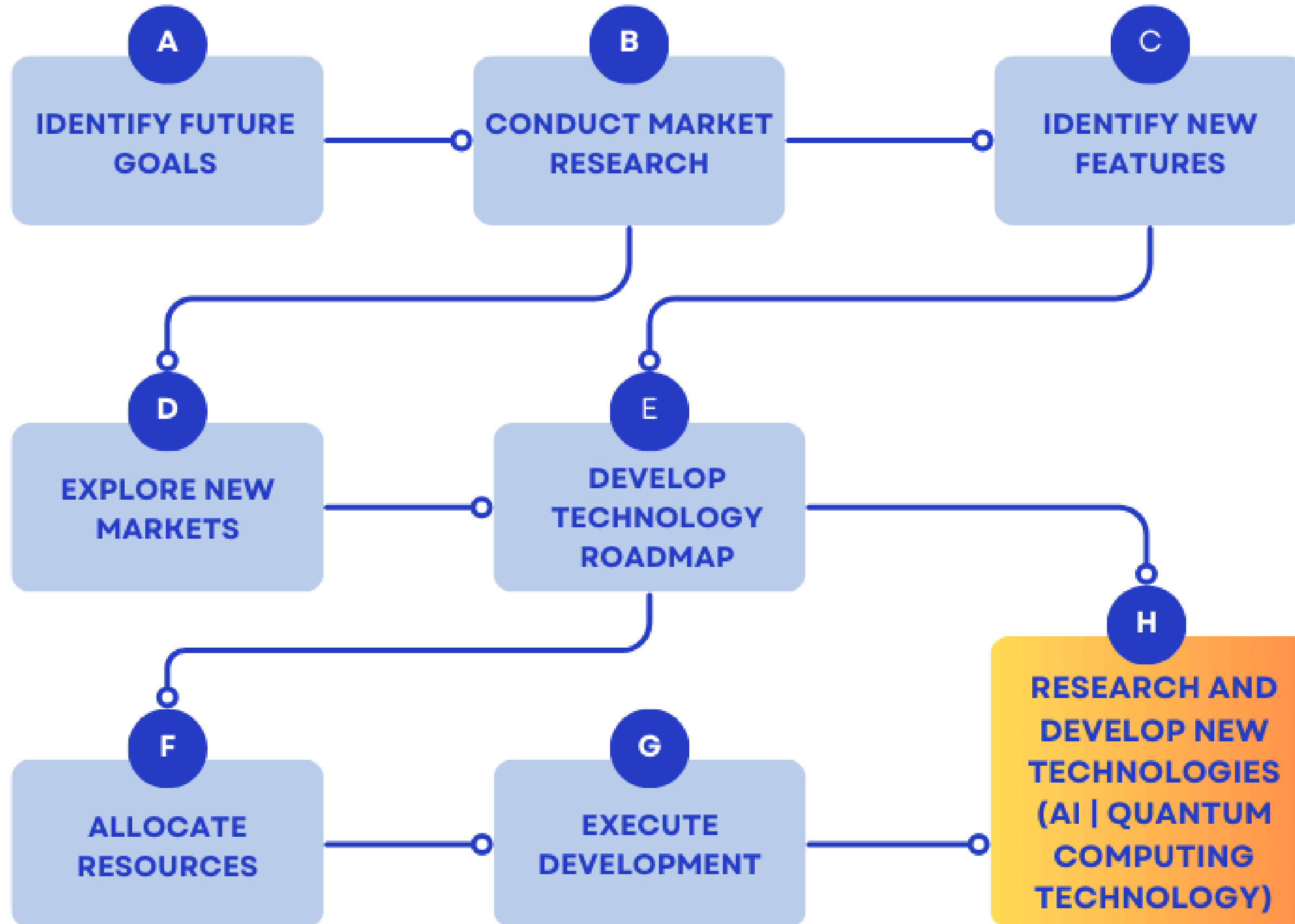
Business Model



Partnership Integrations

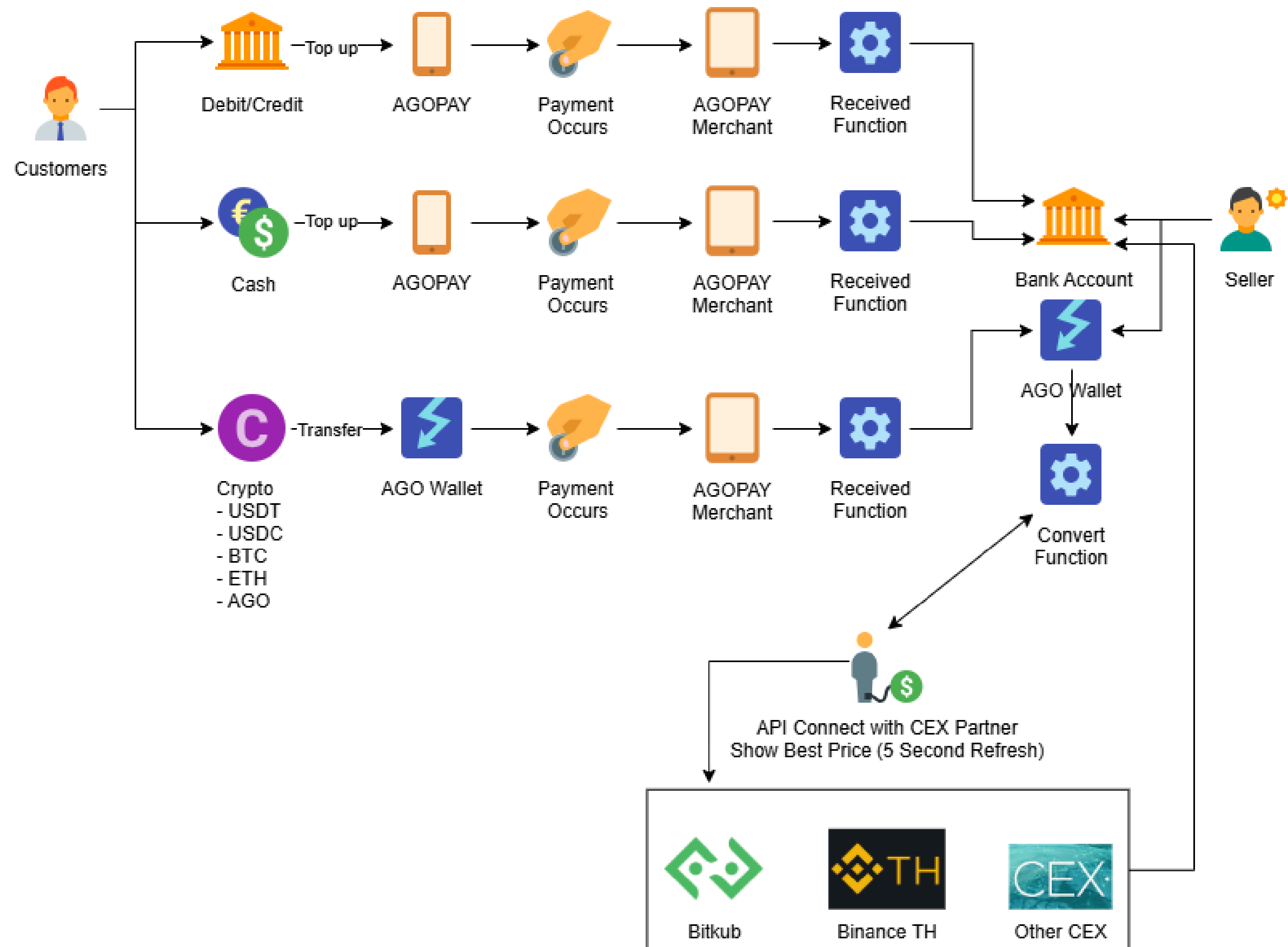


Future Development



AGO Pay System Designed

Seller รับเงินจากลูกค้าทั้งเงินสด และ Crypto





11:56

AGOPAY APP Review

Top up



Share



THAI QR
PAYMENT



Download


Payment code (Ref1)

8748745192

Amount(THB)

฿15,000.00

Close

Watch on  YouTube

Worawut Poraha

Experience in Financial Business Company - Tech Leads
Forex Expertise Trader
Information Technology Management



FOUNDER

CO-FOUNDER



Posan Maneevan

Experience IT In many company with Cross Over
Position

2025

Thank you

v1.0